

**Phase 2:
have your say**

Plans for Phase 2 of the regeneration of Cleadon Park will be on display at the Ridgeway Family Centre on September 7 2004, 3pm to 7pm. And all residents are invited to come along to view the proposals and give their feedback to the partners.

Members of staff from Enterprise 5, South Tyneside Council, Bellway Homes and architects Halsall Lloyd Partnership will be on hand to answer your questions and listen to your views.

Everyone will also be invited to complete a questionnaire commenting on the proposals.

This is an ideal opportunity for residents to influence the proposal before it is submitted to the Planning Department for approval at the end of September. Remember – this is your development. Make sure you don't miss this opportunity to have your say!

Demolition update

56 properties have now been demolished in Phase 1 and there are still 54 to demolish in this phase. For the moment, however, it's tools down as demolition firm Thompsons are taking their annual holiday. They will be back on site on Tuesday 31 August 2004. Security will be increased on the site during this time.



**Cleadon Park
Regeneration
Partnership**

Festival fun for all the family

Whether you're a girl who wants to bend it like Beckham; a wannabe basketball player or just fancy a cuppa and some company Cleadon Park Festival has something to offer.

The festival runs throughout the school holidays with loads of fun and activities to keep the youngsters from uttering those dreaded words "Mum - I'm bored." And with prices ranging from nothing at all to just 20 pence for taking part in "arty parties" and "garden projects" to £1.60 for sports sessions, no one need miss out.

The festival culminates in a grand finale day on

Saturday, August 28 which kicks off at Cleadon Park Community Centre in Sunderland Road at 10am. Admission is free and there'll be stalls, face painting, dance displays, hair braiding and nail art, a bouncy castle, football competitions, children's rides and a fun dog show – to name but a few!

The day kicks off at 10am and will be officially opened by SUN FM. The event has

been organised by Cleadon Park Residents Association and The Park Avenue Detached Project and is backed by Cleadon Park Partnership; Community Foundation; Groundwork South Tyneside and Newcastle Building Society.

For more details pick up a leaflet from the community centre or give them a call on 0191 454 4403.



Cleadon Park goes wild!

Creepy crawlies and reptiles from around the world will be some of the star attractions at this year's Cleadon Park Festival Finale Day. Zoolab UK Interactive Animal Roadshow will be bringing along a range of wild and wonderful creatures that will give a real insight into some of our four (and eight legged!) friends. Fully qualified rangers will

be introducing children – and adults – to a selection of creepy crawlies, reptiles and mini beasts. Whether cute and cuddly or slimy and slippery, this is a great attraction for all the family. Look out for Kevin, a pet albino rat; Balooz, a tree frog from Trinidad; Brian, a giant African land snail and Irn-Bru, a corn snake from Florida!

Pride in Cleadon Park is the newsletter of Cleadon Park Partnership, which brings together E5 and Bellway, South Tyneside Neighbourhood Services, local Councillors, Community representatives and other Directorates and agencies to work on improving Cleadon Park.



Pride in Cleadon Park

Cleadon Park Regeneration Partnership - South Tyneside Council • Bellway Homes • Enterprise 5 Housing Association

Issue 12 August 2004

Transformation given go-ahead

The transformation of Cleadon Park took a step closer last month when planning permission for Phase 1 was granted by South Tyneside Council.

Detailed plans to build 128 houses on Prince Edward Road, Ashgrove Avenue, Park Avenue, The Crescent and Poplar Grove were unveiled at the planning committee.

Phase One – the first of seven stages in the regeneration project- includes 44 houses for rent from Enterprise 5 while the other 84 will be for sale.

There will be seven bungalows and a mixture of two, three and four bedroom



houses. A row of two bedroom apartments will also be built along Prince Edward Road.

Residents can expect to see building work on the first phase of the scheme start in September



Above and left, artist impressions of the new Cleadon Park

To view the plans, call into Enterprise 5's office at 320 Sunderland Road, visit the Town Hall in South Shields or pop into Neighbourhood Services Housing Office at 75 Park Avenue, South Shields.

Welcome to your new look Pride in Cleadon Park newsletter. It's been a busy couple of months. Inside, you'll find information on the Cleadon Park Festival – already in full swing and gearing up for a bumper finale day.

Now that planning permission has been granted for Phase One, you'll find details of how you can help influence Phase Two. And there's also news on other developments on the estate – from the people-friendly Homezone initiative to visits from other housing organisations in the region keen to find out what's going on at Cleadon Park.

**Spotlight on
Cleadon Park**

The transformation of Cleadon Park is attracting the attention of some of the region's largest social housing providers.

Residents and staff from Coast and Country Housing were given an extensive insight into the development by estate co-ordinator Andy Stewart. The 20-strong group, from the seaside town of Redcar in the Tees Valley, were given a 'before and after' tour of the estate, walking round the streets and meeting residents before being shown the plans for the proposed development.

Coast and Country Housing is the largest social housing provider in the Tees Valley, with more than 11,500 properties on their books.

"The group were particularly impressed with the community facilities," said Andy. "They loved the idea of the library and the health centre and were really enthusiastic about the fact that we are doing more than just building houses."

"A group from Cleadon Park had already been down to visit Coast and Country in Redcar. We are hoping this will be the start of a relationship that will allow us both to learn lessons of 'best practice' from one another."

Useful numbers: Residents Association **0191 456 4555** Enterprise 5 Cleadon Park Office **0191 454 4711** Bellway Homes **01661 820 200** Community Wardens **0191 420 3713** Ridgeway Family Support Centre **0191 456 7751** South Tyneside Council Housing Services Office Cleadon Park **0191 427 3461**



Changing Neighbourhoods, Changing Lives.

Shaping the future

Residents of Cleadon Park are to be given the opportunity to help develop a local lettings policy and shape the management of the estate via a series of workshops. Members of staff from South Tyneside Council and Enterprise 5 want your help in influencing how properties may be allocated in the future.

And they are looking for volunteers to join them at one of two workshops – on Monday September 27 1pm-3pm and Tuesday September 28 from 5pm-7pm.

Anyone interested in participating needs to let either Enterprise 5 or the Residents Association know by September 17. Call in to the Enterprise 5 Office, 320 Sunderland Road, Cleadon Park 10am-1pm Tel 0191 454 4711 or Cleadon Park West Residents Association Shop, 74 Park Avenue, Cleadon Park, 1pm-3pm Tel 0191 4564555 and get your name on the list



Cleadon Park
Regeneration
Partnership



Cllr Clare meets resident
Rebecca Duncan

Everything stops for tea

Residents of Cleadon Park are reclaiming the streets! Not from public enemy number one but from the humble motor car.

Work has started on creating the first of the estate's "home zones" in the four streets not affected by the redevelopment.

Householders from Hawthorne Avenue; Sycamore Avenue; Myrtle Grove and Cedar Grove have been consulted from the start and their input was vital to ensure the finished project is what everyone wants.

The aim is to control parking and traffic to such an extent the streets become a "social space" which can be used by people who walk and cycle, by children – and cars can be parked safely and securely.

The half-million pound scheme is one of the first signs that the multi-million

pound regeneration of the estate is really happening and that Cleadon Park will soon be transformed into a bright, modern and desirable place to live.

After a competitive tendering process the contract for the work was awarded to South Tyneside Council's own infrastructure team and workmen are already on site.

Cllr Michael Clare, the new Lead Member for Neighbourhood Services, said: "Home zones are based on a change in the way that people think of the street.

"Motorists should feel they have left the normal highway and have entered an area where they can expect to find people using the street and they should drive accordingly.

"Home zones are about promoting the quality of life and removing traffic barriers to neighbourliness. This can contribute to road safety but the main benefit is to change the street into valuable public space."

And while it might not be tea in the street every day for the people of Cleadon Park, the "home zone" will create a safer environment for people to live, work and play in.

Here, resident Rebecca Duncan meets Cllr Clare to talk over the plans for the new-look estate.

Football scheme attracts supporters

Youngsters from the estate's detached youth project have had the ball put firmly back in their court – thanks to generous support from Enterprise 5.

The housing association has agreed to pay for a five-a-side court for the group of 14 -16 year olds once a week for a year.

That means the youngsters can put their energy, feet and heads to good use at the Ridgeway Centre and hopefully progress to playing in local competitions and tournaments.

Enterprise 5 stepped in to help after a plea for financial support from Ray Whalen who runs the project.

Experts agree it is precisely this type of backing which helps disaffected young people realise that people do care and that there is a better life out there that they can be part of.

The detached Youth Project is a joint venture between South Tyneside Council youth service and the Groundwork Trust, funded

by the Neighbourhood Renewal Fund.

Ray said: "We are very grateful for this support from E5. It means we can commit to running this weekly session for a year - such continuity can be vital when dealing with young people some of whom have had a lot of uncertainty in their lives.

"These teenagers have many qualities and it is our role to bring them to the surface. This type of project is ideal."

Enterprise 5 is one of the partners involved in the regeneration of Cleadon Park. The housing association will work alongside the council and Bellway Homes to deliver the best for the people of Cleadon Park.

Keith Loraine, chief executive of Enterprise 5, said: "We welcome the chance to help kick-start an initiative which will give a sense of belonging to these young people who have become disaffected for a variety of reasons – the vast majority beyond their own control.

"These young people need to know they are worthwhile and we hope our backing is proof of that."



Your questions answered

Why is the estate being demolished when most of the houses aren't in that bad a condition?

The properties on the estate are in need of modernisation. The original scheme for Cleadon Park involved the refurbishment of 254 properties. However, when this scheme was reviewed, it was concluded that this would not address many of the other problems of the estate which include:

- The age, method of construction and condition of many of the properties.
- The mix of house types including a high proportion of large 4 bedroom family houses and a lack of elderly persons bungalows.
- The design of the estate including very large gardens, long anonymous streets, small areas of open space and large back land sites that are not 'owned' by anyone and aid anti social behaviour.

By comprehensive redevelopment of the estate we are seeking to meet the needs that the community has told us about in over two years of discussion. That is, the existing community will stay together but in houses that are modern, are easier to look after, have more storage space, are cheaper to keep warm, have smaller gardens in a setting that encourages community and that feels more secure.

If you have a question you would like answering, please put it in an envelope marked Pride in Cleadon Park newsletter and drop it in to the Enterprise 5 office or the Resident's Association office.