

## Employment day proves top job!

**An employment day aimed at helping the people of Cleadon Park find out more about job opportunities, training and building a career proved a huge success.**

The day was the brainchild of Melinda Green, co-ordinator of Ridgeway Family Support Centre and Maureen Hughes, chairwoman of the Cleadon Park Resident's Association, and was organised together with Denise Robson, employment development officer for South Tyneside Council.

Melinda said: "We came up with the idea after overhearing a conversation between trainees working on a project around the estate. They were very concerned at their long term prospects because the project was coming to an end and they lacked guidance on the next steps to take.

"So Maureen and I took this on board and decided that if we could channel them and others down the correct employment routes we would be fulfilling a need to support all young people on the estate to guide them into gainful employment. "The day was very successful, and attended by more than 80 people who were able to fill in job applications there and then."



Above Craig with I-r Melinda Green, Denise Robson and Christine Allen. Below Craig meets some of the children.

Those who attended were offered a range of material, information and guidance from employers, training providers and support agencies. Celebrity Craig Phillips also proved popular signing hundreds of posters for people and talking to them about his own life.

Craig has progressed from being a butcher's lad at the age of 13 to running his own production company making



programmes for national TV. He grew up on a Liverpool estate similar to Cleadon Park and was written off as a "no-hoper" as a teenager. However he was diagnosed as dyslexic and went onto further education in the construction industry becoming a qualified carpenter and bricklayer and running his own building firm.

His move into TV was accidental - he went into the first Big Brother to raise cash to send a young girl with Downs Syndrome to the US for a heart and lung transplant. His easygoing and down to earth manner made him a hit with the public and he hasn't looked back.

Now Craig plans to open his own construction college in Liverpool - offering the chance of a career to young people and to help fill the skills shortage in the construction industry.

On the day he took a real interest in the regeneration plans for Cleadon Park and talked to people about the changes taking place in the future and encouraged them to "go for it" and realise their potential.



Cleadon Park Regeneration Partnership - South Tyneside Council • Bellway Homes • Enterprise 5 Housing Association

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# Pride in Cleadon Park

## Foundations of a New Start

**After months of anticipation work has begun on the site in earnest - on rebuilding Cleadon Park - its homes, facilities and future.**

Bellway contractors are on site and soon the foundations will be laid for the first new buildings in phase one - an exciting time for the estate.

Phase one includes 84 Bellway properties and 44 Enterprise 5 homes and with acquisitions going well, it won't be too long before we see progress on phase two as well.

Bellway has made progress on fencing off areas where building work is imminent - ground works and drainage are underway and a site compound is planned for Maple Grove.

A sales presence is expected on site by the end of the month, and with buildings beginning to take shape by the end of March the transformation has truly started.

The partners are delighted that work has begun and that residents can at last see

the results of many months of work on their part.

Project manager, Christine Allen, of South Tyneside Council, said: "Now is the time we can all start to get exciting about delivering this fantastic regeneration scheme for the people of Cleadon Park."

And E5's Michael Farr said: "We are now looking forward to the next step which will be allocating homes and seeing people move into the first properties."

Neil Turnbull, of Bellway, said: "Once we are on site the work progresses quickly and it won't be too long before the first timber frames appear and buildings start to take shape.

Maureen Hughes, chairwoman of the residents' association welcomed the start of work. "There have been a lot of rumours flying around about the regeneration and the start



Foundation work well underway at Cleadon Park.

of work - seeing workmen at Cleadon Park - means that people can see for

themselves nothing has gone wrong.

Cleadon Park's very own website is up and running. Surfers from around the globe will be able to log on and find out what's new on the estate - check it out at [www.cleadonpark.org.uk](http://www.cleadonpark.org.uk)

**Useful numbers:** Community Wardens **0191 420 3713**, Ridgeway Family Support Centre **0191 456 7751**, Enterprise 5 Cleadon Park Office **0191 454 4711**, Bellway Homes **01661 820 200**, Cleadon Park Community Centre **0191 454 4403**, South Tyneside Council Housing Services Office Cleadon Park **0191 427 3461**

Pride in Cleadon Park is the newsletter of Cleadon Park Partnership, which brings together E5 and Bellway, South Tyneside Neighbourhood Services, local Councillors, Community representatives and other Directorates and agencies to work on improving Cleadon Park.



**Cleadon Park**  
Regeneration  
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Changing Neighbourhoods, Changing Lives.

## Lettings people know what's next!

So, everyone wants to know - what happens next.

When the new E5 homes are built there must, of course, be a fair system in place to decide who is eligible to rent them.

So - in consultation with residents - a draft lettings policy has been drawn up which will now go to the Council's cabinet for approval - existing tenants or owner occupiers will have priority.

First priority goes to previous tenants or owner occupiers who expressed a definite wish to return.

Second priority goes to previous tenants or owner occupiers who expressed that they might "possibly want to return.

Third priority will be to those on the general housing waiting/ transfer list.



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Ken Lord Cleadon Park's new project manager for community facilities

## Lord of the manor?

Right from the start the Cleadon Park Partnership has stressed that the regeneration is not just about houses. The provision of community facilities is just as important.

Now project manager, Ken Lord, has been appointed by the Partnership and the Primary Care Trust to ensure those promises are fulfilled. He will oversee the delivery of the community facilities, which will be in three separate buildings

"I am delighted to have been appointed as the project manager for what will be transforming and exemplary community

facilities at Cleadon Park.

"I look forward to working with the partners and all interested parties to develop health, dental and council facilities which will be functional, attractive and a pleasure to occupy, both for service providers and the public."

**Building 1** - Facilities such as a library with customer service facility, a learning centre and council and E5 offices.

**Building 2** - Primary Health Care facilities.

**Building 3** - Dentist

## Planning for the future

**By the time this latest newsletter arrives on your doormat South Tyneside Council will have deliberated on the latest Cleadon Park planning application - for details of phase two.**

To clear up a few misconceptions about the planning process - planning permission was granted for the whole of the redevelopment - in principle (what is known as an 'outline permission') in November 2003.

Before the outline permission was granted formal consultation - in accordance with Government planning

regulations - was undertaken with all residents on the estate.

The details (reserved matters) are then submitted to the Council on a phase-by-phase basis. These details include style, type and design of buildings, materials, means of access etc.

The phase two reserved matters were submitted after taking into account comments on draft proposals received from residents at a public consultation event held at Ridgeway School on September 7 last year.

The decision on phase two reserved matters will be another milestone in transforming the estate.

## New role for a familiar face

Andy Stewart will still be a regular visitor to Cleadon Park – despite a change of jobs. His new title is tenant involvement manager and his remit covers the South Shields, Boldon

and Cleadon areas.

He will be working closely, on behalf of the Council, with tenants and residents associations in these areas.

"This is an exciting time for us all and I am looking forward to working closely with the residents of Cleadon Park".

## Training on offer

The regeneration is also about offering a better quality of life to residents - one in which they have the chance to learn new skills and further their careers.

A number of training initiatives are being prepared, both for local residents and the wider community. The aim is to integrate the development of the estate with training and employment opportunities - such as the pre-modern apprenticeship training course running at the moment.

Discussions are also taking place with Bellway to pursue training and employment opportunities as part of the construction.

Anyone interested in training should contact Mick Moore on 0191 424 7601.

## Homing in on the finish line

Work on completing the estates first "homezone" in the four streets not affected by redevelopment - Hawthorne Avenue, Sycamore Avenue, Myrtle Grove and Cedar Grove – is expected to finish in March.

The aim is to change the way that streets are used and to improve the quality of life in residential streets by making them for people not just for traffic, reducing the chance of accidents and improving the appearance of the neighbourhood.

Maureen Hughes, chairman of the resident's association said: "When the work is completely finished I think it will look great."



Maureen looks forward to the completion of the home zone