



Pride in Cleadon Park

Cleadon Park Regeneration Partnership - South Tyneside Council • Bellway Homes • Enterprise 5 Housing Association

Cleadon Park is Go...

With a launch as spectacular as any space mission, scores of children from Ridgeway School helped to celebrate the estate's £90m regeneration scheme.

The estate was in the media spotlight for all the right reasons as the youngsters did themselves proud - not only with their fantastic model-making skills but their helpful and polite behaviour.

The primary school pupils were treated to a day of Thunderbirds - filled fun to celebrate the start of the project - the biggest South Tyneside has ever seen.

Every child in the primary school was involved in a mega contest to build the best Tracy Island; a trip to the pictures for a special screening of the hit movie, a slice of Thunderbirds cake and a goodie bag.

There was also a VIP visit from the Mayor Cllr John Wood and ever popular Tommy the Trumpeter who had the hardest job of the day - judging the contest.

Starring role for pupils

But behind the fun there was a serious message to get across - to let the children know how the phased transformation scheme might change their lives.

Representatives from all the partners in the project got stuck in - and with the amount of glue about sometimes quite literally!

At the end of the day there was a school full of happy children, full of excitement about what the



The Mayor Cllr John Wood and the Mayoress his wife Pat Morris with team leader Amanda Douglass of South Tyneside Council with three of the winning infants

future holds as well as eight brilliant models which will go on show around the estate.

Each "build a Tracy Island" team was led by a representative of the Cleadon Park Partnership - South Tyneside Council; Enterprise 5 and Bellway and, of course, the fourth member of the team the Residents Association.

Leader of South Tyneside Council Paul Waggott said: "The people of Cleadon Park deserve a better

environment than they have at present through no fault of their own - and that is a situation we are determined to address."

"This event was a light-hearted way of letting families on the estate know that things are really starting to happen."

Keith Loraine, chief executive of Enterprise 5 - the housing association which will provide homes for rent on the new look Cleadon Park - said: "We will soon be an even more important part of the community of Cleadon Park as work starts on the new homes. This was a really imaginative way to get the children involved in marking a new era for the estate."

Barry Miller, managing director of Bellway, said: "This isn't the type of building project we are

used to being involved in - it was a lot more fun - and definitely more messy!

"But seriously we are looking forward to the start of work proper and to seeing our vision of a new Cleadon Park with modern, functional homes, becoming a reality."

Here is a selection of photographs from the day - showing just how much fun was had by all - even the grown ups!

Useful numbers: Community Wardens **0191 420 3713** Ridgeway Family Support Centre **0191 456 7751**
Enterprise 5 Cleadon Park Office **0191 454 4711** Bellway Homes **01661 820 200**
South Tyneside Council Housing Services Office Cleadon Park **0191 427 3461**

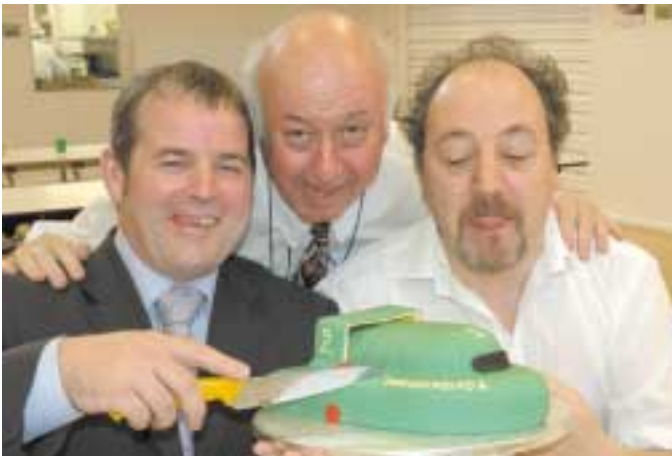


Above, Tommy the Trumpeter and some of the juniors check out the edible version of the Thunderbirds' Tracy Island.



Above, Admiring the finished project

Below, Girl power - hard at work



Above, Cllrs Michael Clare, Jim Foreman and Alex Donaldson get into the spirit of the day

5. 4. 3. 2. 1.

Below, Youngsters get stuck in determined to create the best Tracy Island



THUNDERBIRDS
ARE GO



Cleadon Park
Regeneration
Partnership

...we have lift off



Above, Team work and concentration paid off for these artistic pupils



Above, Three Lady Penelopes from Enterprise 5 show their team how to go, go, go.



Above, Andy Stewart and helper Katherine help the children

Left, The Mayor and Mayoress with winning junior model and Peter Davison from Bellway - who wouldn't have been able to show his face if he couldn't help build the winner.

News of the regeneration of Cleadon Park has reached top bosses



Above, Keith Loraine and Amanda Skelton show Mr Rouse (centre) the plans for Cleadon Park

A recent visitor to the estate was Jon Rouse, chief executive of The Housing Corporation, which invests public money in housing associations throughout England.

Mr Rouse visited Cleadon Park as a guest of Enterprise 5. He looked over the plans for the estate with E5 chief executive, Keith Loraine and Amanda Skelton, South Tyneside Council's executive director of neighbourhood services.

The Housing Corporation exists to ensure housing associations such as E5 provide homes and services that meet local needs.

Mr Rouse was appointed earlier this year. Previously he was chief executive of the Commission for Architecture and the Built Environment (CABE) - the Government's champion for architecture.

Keith Loraine was pleased by Mr Rouse's interest in Cleadon Park. "He seemed very impressed by the plans and the way the residents have been involved in drawing up the scheme.

"I would like to think we will be able to have him back to show him around when the development is completed."

Letting residents make the policy



Joanne Huldie and residents association chairwoman Maureen Hughes celebrate the association's first birthday

A team of residents who attended a recent workshop have discovered just how tricky it is to come up with a policy for letting homes on the new-look estate.

Along with Enterprise 5 the residents began to put together a framework for allocations. The challenge is to come up with a system which is fair to all after taking into account the type of house, any special needs and the phasing of the regeneration.

The workshop attracted both Council tenants and owner occupiers from the estate and further meetings with the group are planned before an allocations policy is adopted.

Further consultation on the regeneration proposals took place in early September, when the detailed proposals for Phase 2 were put on display. More than 50 people viewed the latest plans and were asked to

complete a questionnaire so their views could be fed into the design process.

Michael Farr, E5's regeneration manager, said: "The plans were generally very well received, particularly in respect of the new layout and the provision of mini-parks. The exhibition demonstrates our commitment to involving local people in the design of the new Cleadon Park and we'll be holding further events as the scheme progresses."

To help make sure everyone has a chance to have their say on all aspects of the regeneration project, the Cleadon Park Partnership is keen to hear suggestions on how residents would like to be consulted, and on how existing consultation can be improved.

Drop your suggestions off at the E5 estate office or call Joanne Huldie on 0191 454 4711 Mon - Fri 10am - 1pm.

Alternatively call in at STC Housing Services Office in Park Avenue or telephone 0191 427 3461 Mon - Fri 9.30am - 12am.

Double Celebration

The Enterprise 5 office at Cleadon Park has celebrated its first birthday...and will be a resident of the estate for many years to come - congratulations!

The residents association has also marked its first anniversary in its current form with a bit of a do at its Cleadon Park base.

Mission accomplished

The young people of Cleadon Park have received a pat on the back from local emergency workers - after the number of 999 call outs was dramatically reduced.

Both the Police and Fire Brigade have had to pay far fewer visits to the estate than in previous months - and that can only be good news for residents - and the reputation of the area. The Cleadon Park Partnership believes this success is down to two things - the use of Anti Social Behaviour Orders (ASBO) and getting the message across about the dangers of empty houses.

At one stage the local Fire Brigade was called to the estate up to nine times a night! Parents even had to rescue young children from the upstairs of a house after older children set a fire downstairs - and that is a potential for tragedy far too horrible to think about.

Now that number has been sliced back to a minimum - after educational talks at school by Andy Stewart and action by the clean up team based on the estate.

Police arson figures show a reduction of 70 per cent and a Fire Brigade spokesman said Cleadon Park was "no longer the problem that it was." The Estate has its own problem solving group which meets monthly. The group has had representatives from Council, residents, wardens, Enterprise 5, police, the school, fire service and probation service.

The group identifies local problems and comes up with solutions - which it is believed have contributed to a fall in crime of 11 per cent in the last six months. Today when a house becomes empty the team clears out all the rubbish and combustible materials and secures the house as soon as possible - limiting the chance of any dangerous activities.

The use of ASBOs and the threat of such action has also proved an effective way of tackling crime and along with a recent drugs raid has meant there has also been a reduction in the number of incidents on the estate.

This has been welcomed by local councillors including Michael Clare, lead member for neighbourhood services, who said: "I have nothing but praise for the efforts of the people of Cleadon Park.

"We are taking care of the rebuilding of the houses but the rebuilding of the community, its self-esteem and standing as a great place to live is down to the residents.

"Once gained it is very hard to lose a bad reputation - no matter how undeserved - but that is exactly what Cleadon Park is in the process of doing."



Cleadon Park
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Partnership

Pride in Cleadon Park is the newsletter of Cleadon Park Partnership, which brings together E5 and Bellway, South Tyneside Neighbourhood Services, local Councillors, Community representatives and other Directorates and agencies to work on improving Cleadon Park.